

BECAUSE
EVERY SPACE
DESERVES
STYLE



Summary

In light of the rapid urban development in the Sultanate of Oman and the evolution of modern architectural concepts, there is a growing need for companies that offer deep expertise and strong execution rather than just conventional services. **ITAR DESIGN & DECORATION** was established to meet this demand, actively contributing to the market's growth for over three decades through numerous residential, commercial, and governmental projects.

We believe that decoration and finishing are not merely aesthetic, but an integrated system that balances visual appeal, functional efficiency, and sustainability. Founded in **1992** as a 100% Omani-owned company, **ITAR** has built a reputation on quality and credibility. A key milestone in our growth was the establishment of our own gypsum manufacturing facility, ensuring full control over material quality and supply standards.

Despite the economic challenges following the COVID-19 pandemic, the company successfully revived its operations with speed and flexibility. Today, ITAR stands as a reliable partner, committed to delivering excellence and technical precision in every project.



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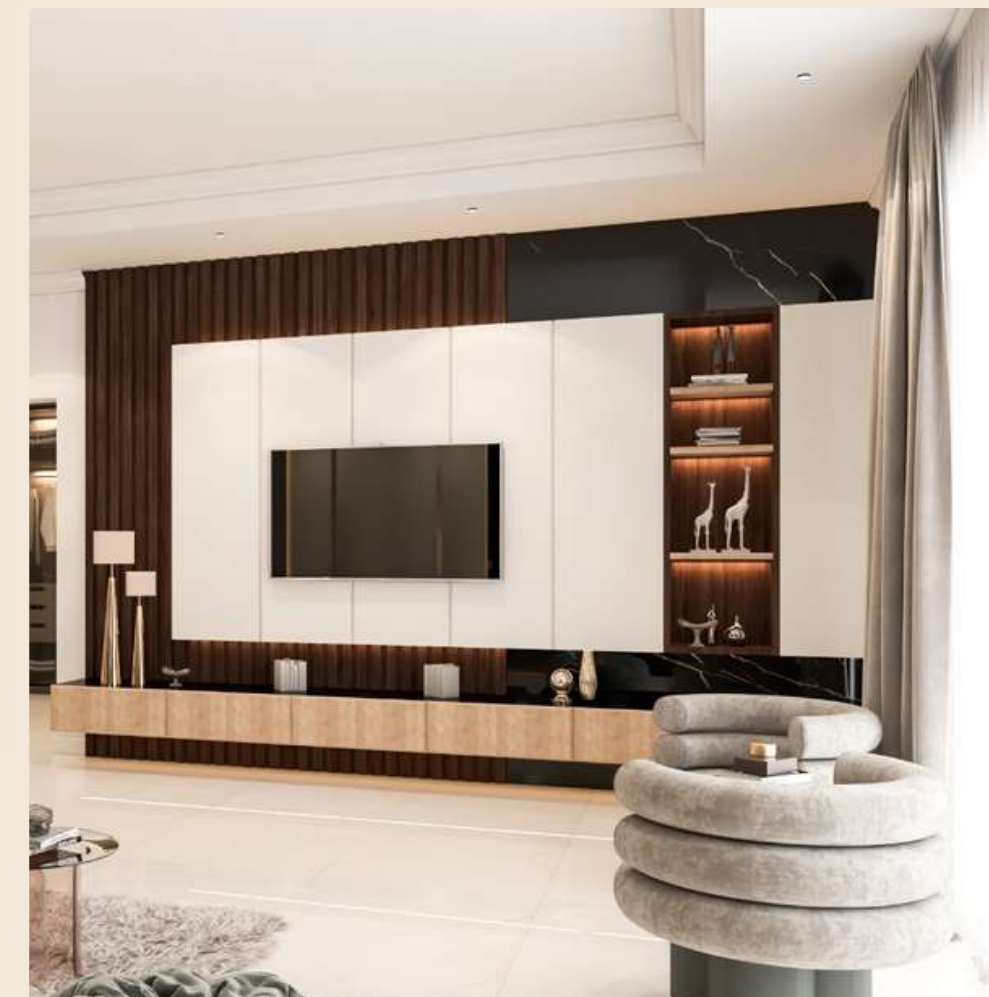


Company Introduction

ITAR DESIGN & DECORATION is a **100% Omani company** established in the Sultanate of Oman in **1992**, specializing in delivering integrated solutions in interior design, decorative execution, modern ceiling systems, landscaping works, and complete internal and external finishing services.

Since its inception, the company has distinguished itself by relying on highly qualified technical and administrative teams with extensive field experience, utilizing high-quality materials, and applying professional operational systems that ensure optimal results and full compliance with approved engineering and technical standards in Oman.

The company operates under the concept of integrated solutions, managing projects from their initial stages through to final handover, providing clients with the advantage of dealing with a single responsible entity that ensures execution quality, coordination efficiency, and strict adherence to project timelines.



Company Vision

The vision of **Decoration Frame Global LLC** is founded on the belief that true leadership is not measured solely by the number or size of executed projects, but by the lasting positive impact left by the company in every project and the sustainable quality delivered over time.

The company aspires to be one of the leading and most reputable companies in the Sultanate of Oman in the fields of decoration, interior design, integrated finishing works, and landscaping execution, and to be recognized as a market reference for professionalism, commitment, and execution excellence across projects of varying scale and complexity.

Decoration Frame Global LLC also aims to contribute to the development of Oman's urban landscape by offering design and execution solutions that balance aesthetics, functionality, and environmental responsibility, aligned with Oman's vision for sustainable development.



Company Mission



Decoration Frame Global LLC is committed to delivering integrated design and execution services based on a thorough understanding of client requirements, comprehensive project studies, and transforming visions and specifications into tangible realities executed to the highest professional and quality standards.

The company's mission is to act as a true strategic partner to its clients rather than merely a contractor or service provider. This is achieved through strict compliance with technical specifications, the use of approved high-quality materials, the deployment of skilled and experienced technical teams, adherence to agreed timelines, and maintaining the highest levels of transparency and credibility.



CORPORATE VALUES AND PRINCIPLES

Decoration Frame Global LLC operates according to an integrated set of core values and principles that form the foundation of its long-term success and sustainability. These include comprehensive quality across all work stages, commitment and reliability, transparency and integrity in dealings, continuous development of teams and methodologies, and building long-term relationships with clients based on trust and mutual respect.

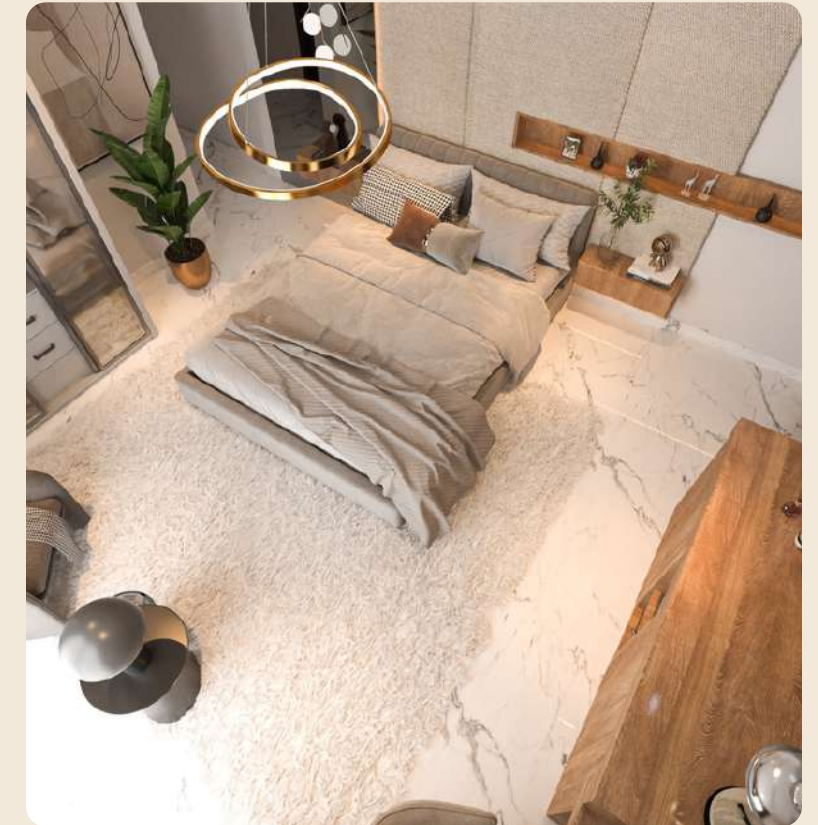


Company History

Since its establishment in **1992**, the company has undergone several phases of development, starting with gypsum and decorative works and gradually expanding into full design-and-execution solutions. The ownership of a gypsum manufacturing facility marked a pivotal milestone in the company's growth, strengthening its operational capacity, technical expertise, and market positioning.

Organizational Structure Technical Expertise

ITAR DESIGN & DECORATION operates under a clear organizational structure comprising executive management, engineers, project supervisors, and specialized technicians. All teams work within a professional system that ensures execution quality, workplace safety, and strict compliance with project schedules.



Scope of Services

Our company provides a comprehensive range of design and execution services in landscaping, interior design, ceiling systems, and finishing works. We are committed to delivering high-quality solutions that meet international standards of safety and durability, while combining aesthetics with functionality to suit residential, commercial, and administrative projects. Our goal is to transform ideas into reality through professional planning, precise execution, and the use of approved, high-quality materials.



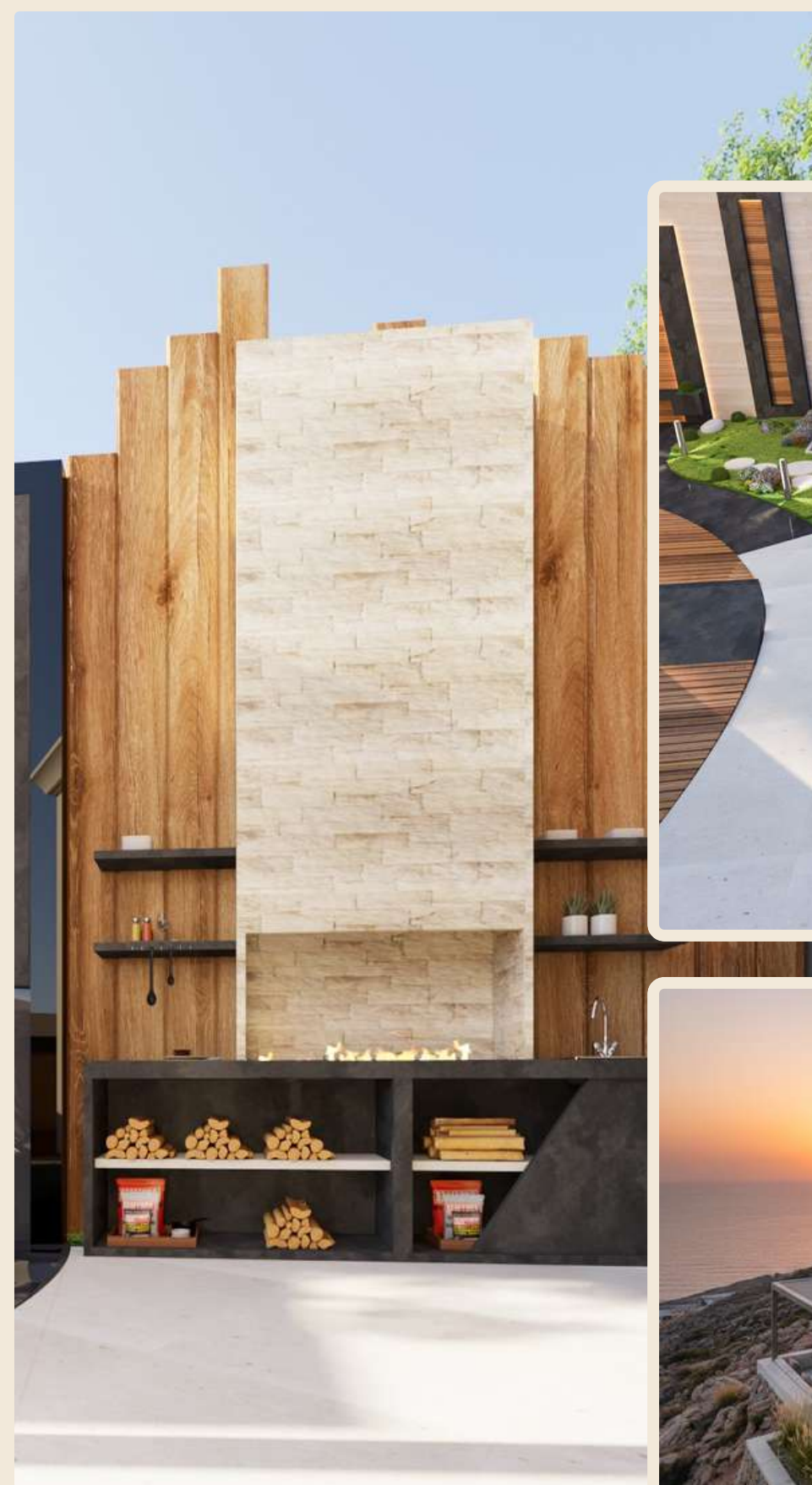
- Landscaping Design
- Landscaping Execution
- Moisture Resistant Gypsum Ceiling Works
- Fire Resistant Gypsum Ceiling Works
- Normal Gypsum Ceiling Works
- Aluminum and Gypsum Ceiling Tiles
- Interior Design
- Decorative Works and Wall Features
- Internal and External Clay Sheets
- Internal and External Painting Works

Landscaping Design

We offer professional landscape design services that balance aesthetics, functionality, and environmental considerations. Each design is developed after carefully studying the site conditions, climate, and client requirements. Our services include planning green areas, walkways, seating zones, water features, and outdoor lighting systems.

Typical Applications:

- Residential villas and private estates
- Private and public gardens
- Hotels and resorts
- Residential and commercial complexes
- Educational and healthcare facilities





Landscape Execution

We execute all landscape works according to approved designs and technical specifications, using high-quality materials to ensure durability and long-term performance. Our services include planting works, irrigation systems, outdoor flooring, and installation of decorative landscape elements.

Typical Applications:

- Villa and residential gardens
- Outdoor areas of buildings
- Public parks and walkways
- Hotels and tourist resorts

Moisture Resistant Gypsum Ceiling Works

We provide moisture-resistant gypsum ceiling systems designed for areas exposed to humidity and steam. These ceilings offer high durability and resistance to cracking or deterioration over time.

Typical Applications:

- Bathrooms
- Kitchens
- Wash areas
- Indoor swimming pools
- Laundry rooms





Fire-Resistant Gypsum Ceiling Works

We supply and install high-quality fire-resistant gypsum ceiling systems designed to meet international safety standards. Our systems are engineered to delay the spread of fire, reduce heat transmission, and enhance overall building safety, helping to protect both lives and property. In addition to superior fire performance, our gypsum ceilings offer a clean, modern aesthetic that integrates seamlessly with various architectural designs.

Typical Applications:

- Kitchens
- Industrial Areas
- Electrical & Server Rooms
- Mechanical Rooms
- Basements & Parking Areas
- Corridors & Escape Routes

Normal Gypsum Ceiling Works

Our suspended gypsum ceiling systems (60×60) combine practicality with a modern look. They offer flexibility in design and easy access to HVAC, electrical, and plumbing systems.

Typical Applications:

- Shopping centers
- Hospitals
- Schools
- Government buildings





Aluminum and Gypsum Ceiling Tiles 60×60

We supply and install high-quality 60×60 aluminum and gypsum ceiling tile systems, designed to provide a clean, modern appearance with excellent durability, easy maintenance, and optimal acoustic performance for professional spaces.

Typical Applications:

- offices
- hospital
- commercial buildings
- government buildings

Interior Design

We offer comprehensive interior design services, including space planning, material and color selection, lighting design, and furniture coordination. Our designs aim to create comfortable, functional, and visually appealing environments that reflect the client's identity and needs.

Typical Applications:

- Villas and residential apartments
- Office spaces
- Retail stores
- Restaurants and cafés
- Hotels





Decorative and Wall Feature Execution

We execute a wide range of decorative works and wall features using modern materials and techniques, with close attention to detail to enhance the visual character of interior and exterior spaces.

Typical Applications:

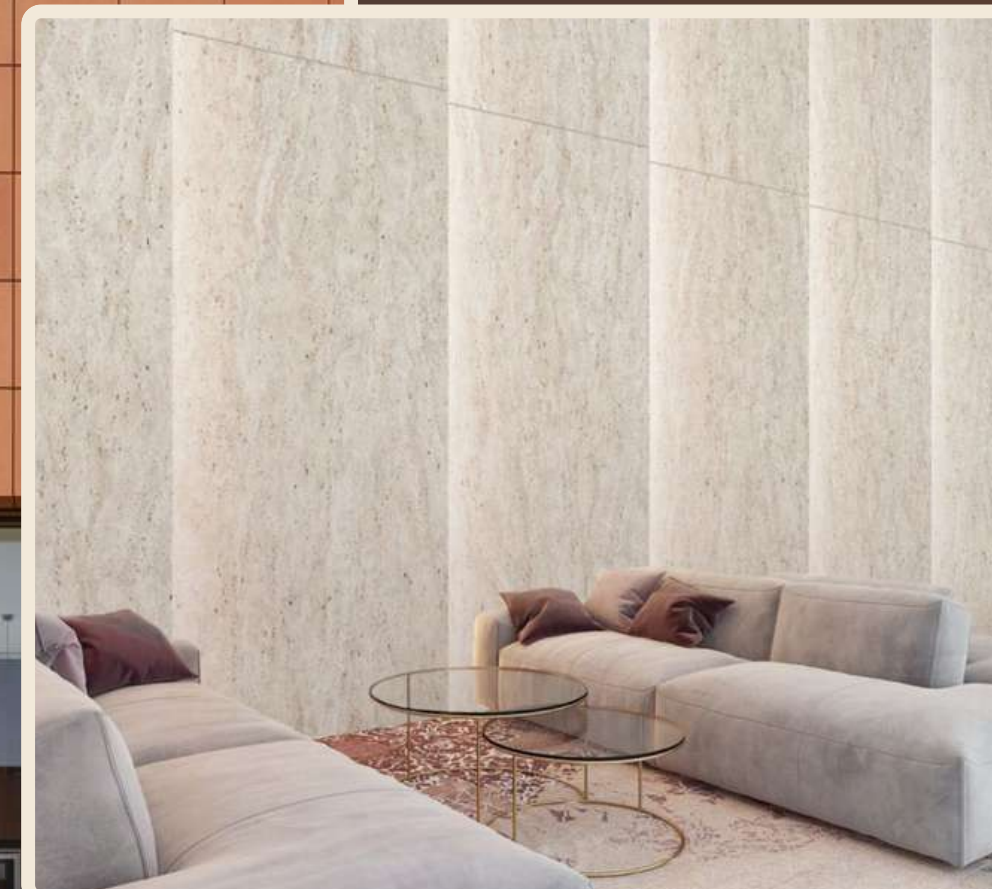
- Living rooms
- Reception areas
- Offices
- Retail interior façades

Interior and Exterior Clay Sheets

We provide interior and exterior clay sheet installations that deliver a natural appearance along with effective thermal and acoustic insulation. These sheets enhance architectural surfaces by adding a distinctive, durable, and modern aesthetic character.

Typical Applications:

- Building façades
- Interior feature walls
- Villas and resorts
- Main entrances





Interior and Exterior Painting Works

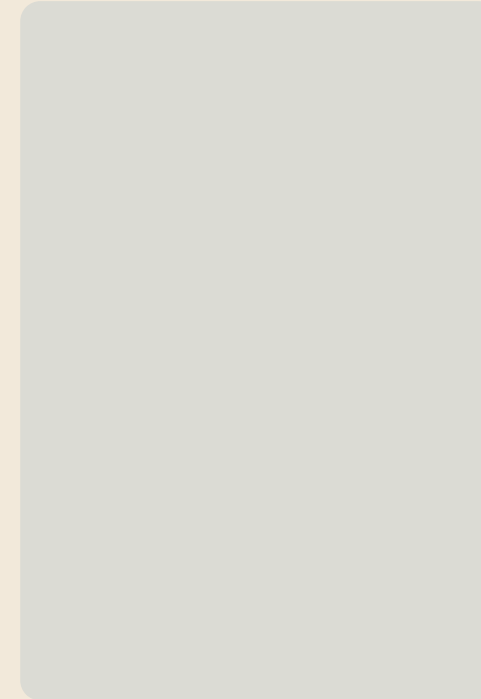
We deliver professional interior and exterior painting services using high-quality, weather- and moisture-resistant paints. A wide range of colors and finishes is available to suit all architectural styles and project requirements.

Typical Applications:

- Residential buildings
- Commercial buildings
- Exterior façades
- Offices and institutional facilities

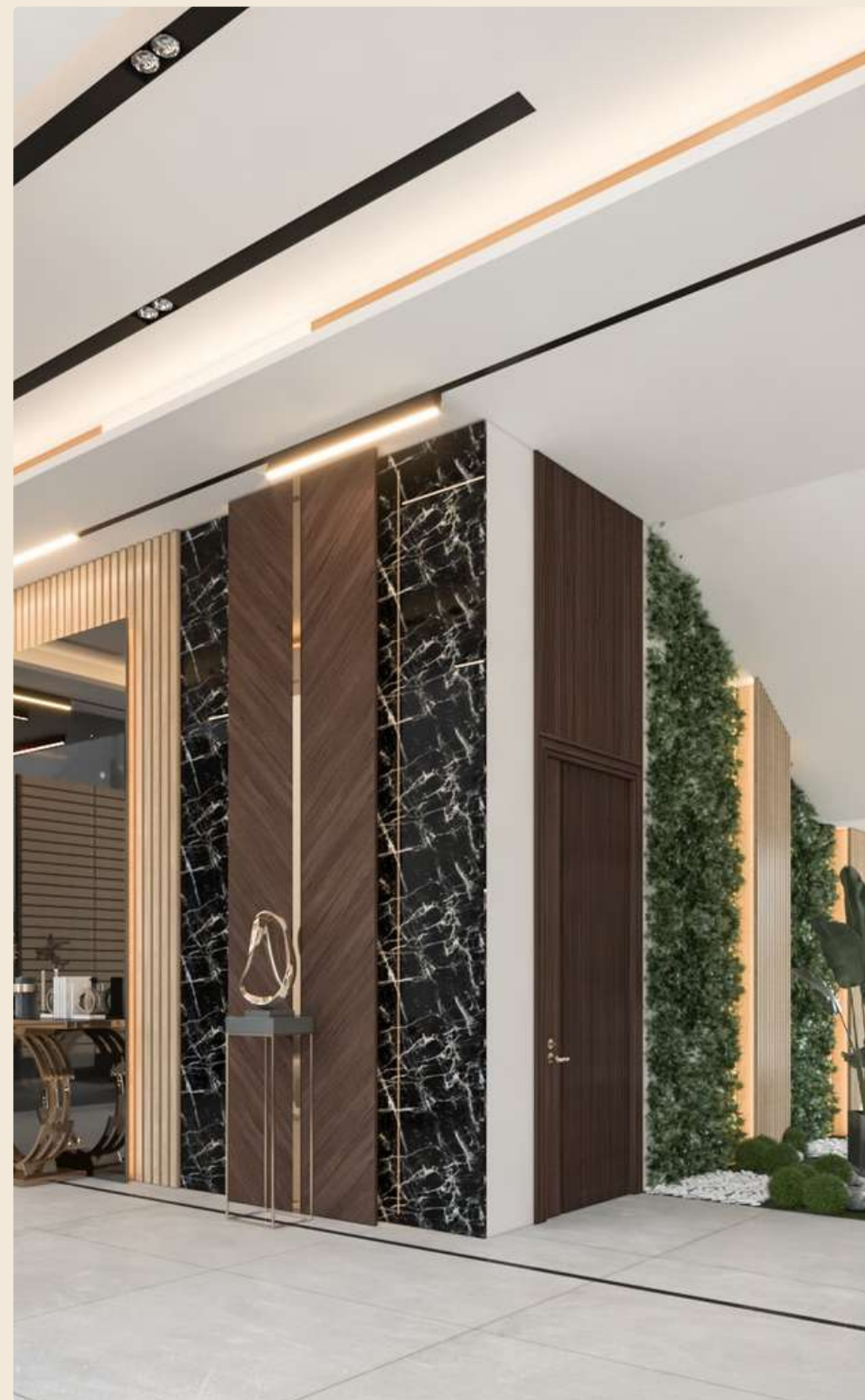
Work Methodology and Project Management

The company follows a clear and structured work methodology that begins with requirement analysis, preparation of technical and financial proposals, contract signing, project scheduling, execution and supervision, and concludes with final handover in accordance with contractual obligations.



Project Timeline and Life Cycle

Clients are provided with detailed contracts and comprehensive project schedules outlining supply and installation stages. The company has achieved an **on-time project delivery rate of 93%**, reflecting its strong commitment to schedule compliance.





Quality, Safety, and Execution Guarantee

Decoration Frame Global LLC is fully committed to applying the highest standards of quality control and occupational safety across all project sites, supported by continuous technical supervision to ensure execution excellence and complete client satisfaction.

Clients and Market Trust

The company proudly serves more than **1,188 satisfied clients** across various sectors, reflecting the high level of trust and credibility it enjoys within the Omani market.





Our Supplier

Quality starts with the source. By manufacturing our own gypsum products and partnering with top-tier global brands, we guarantee durability and excellence in every material we use.

Sectors Served

The company serves residential, commercial, and governmental sectors, including villas, residential complexes, office buildings, commercial centers, and public facilities.



Conclusion

ITAR DESIGN & DECORATION is not merely a decoration or finishing company, but a fully integrated professional entity with a long-standing history of expertise, operating under a clear vision focused on delivering real value in every project. The company will continue its journey with stability and determination, placing quality, commitment, and client satisfaction at the forefront of its priorities, while strengthening its position as one of the trusted names in the decoration and finishing sector in the Sultanate of Oman.



Thank You!

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